



# Sales Revenue Reporting & User Application Tracking using Looker Studio for Semiconductor Manufacturing Giant

## CLIENT

The client is an American designer, developer, manufacturer of semiconductor and infrastructure software products.

## PROJECT CONTEXT

The client is a semiconductor manufacturing giant that has thousands of reports that need to be generated using Looker Studio

They needed resources that could help them generate custom reports with Looker Studio, Google Sheets and BigQuery

## SOLUTION DELIVERY

- SquareShift data analytics team created sales, revenue and partnership dashboards using Looker Studio.
- They also have an application that tracks users' engagements for training. The data from BigQuery is reported using Looker Studio by the team.
- The team also created a training status dashboard for customer's partners and internal users

## TECHNOLOGY STACK

