🚀 **SQUARESHIFT**

Building a Next-Gen Learning Experience Platform (LXP) for Marketplace

48%	**64%**	**20%**
Increase in new users onboarded	Increase in customer revenue	Reduction on development cost

CLIENT

The client is a leading provider of cloud-based talent management software solutions that offers a comprehensive suite of tools for recruiting, training, managing, and engaging employees.

They have an AI-Powered Learning Experience Platform (LXP) and Knowledge Cloud for Unified Discovery, Knowledge Management, and Personalized Learning.

TECHNOLOGY STACK

PROBLEM STATEMENT

The client's wanted to develop their AI-Powered Learning Experience Platform (LXP) in various places excluding the traditional website and mobile (play store and app store) since their customers take want to take various courses in different platforms Chrome Extension, Edge Extension, MS Team, Outlook Extension, G Suite (docs, sheets, and slides) Marketplace, Gmail, and Salesforce.

SOLUTION DELIVERY

- SquareShift team developed the architecture flow for Microsoft teams, browser extension and Salesforce, matching the existing web application.

- The team deployed the widget application as an add-on in various marketplaces applications making it accessible on various platforms.

- The team developed a customizable application , which could act as White Labeled product.

Outcome

Now users are able to access the LXP Platform across various platforms rather than mobile and web. This has enabled the customer to reach larger target audiences resulting in adding more clients and increasing revenue.